IMPLEMENTATION OF ASEM WORKPLACEMENT PILOT PROGRAMME IN INDONESIA

Prof. Aris Junaidi
Director of Quality Assurance MoRTHE

Dr. Sandra Fikawati
UBN Indonesia
Development

• UBN has been established
• There has been a participant of HEI (nine universities in Indonesia)
• Website has been established
• Industry profile has been established (from those who are willing to participate)
• Interns criteria have been defined and agreed
• Dissemination/roadshow to 3 regions (by Martina Link and UBN).
• Kemristekdikti RI is ready to fund interns’ flight ticket
• Held meetings:
  – 1st Expert Meeting (LOI), 26 April 2015 in Bangkok, Thailand
  – 2nd Expert Meeting 24-25 Sept 2015 in Ghent, Belgium
  – 3rd Expert Meeting 27-28 May 2016 in Bali, Indonesia
  – 4th Expert Meeting 24-25 Nov 2016 in Berlin, Germany
UNIVERSITAS INDONESIA

Dr. Sandra Fikawati
Kepala CDC UI

Gedung CDC-UI, Kompleks Pusgiwa, Kampus UI Depok

Email: fikawati@ui.ac.id
sandrafikawati@yahoo.com

Telp/HP: +62 816 186 7813
In 2016, 5 universities participate and in 2017, nine universities participate in this pilot project:
1. Universitas Indonesia, Depok
2. Universitas Brawijaya, Malang
3. Universitas Bina Nusantara, Jakarta
4. Institut Teknologi Sepuluh November, Surabaya
5. Universitas Sebelas Maret, Solo
6. Universitas Gajah Mada, Yogyakarta
7. Universitas Padjadjaran, Bandung
8. Universitas Hasanuddin, Makassar
9. Universitas Diponegoro, Semarang
Website UBN Indonesia

• Link:
  http://cdc.ui.ac.id/awp/ubn-indonesia

• Information provided:
  – Participating universities and their website links
  – Link contains information on:
    • List of host companies (place of internship)
    • Positions/jobs offered by each company
    • Criteria for interns for each position/job
# Participating Companies from Universitas Indonesia

<table>
<thead>
<tr>
<th>Company</th>
<th>Business Field</th>
<th>Position for Interns</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROBERT BOSCH INDONESIA</td>
<td>Sales &amp; Trading</td>
<td>Open for undergraduate or master students in accounting, marketing, and any major</td>
</tr>
<tr>
<td>SALE STOCK INDONESIA</td>
<td>E-Commerce</td>
<td>Open for undergraduate or master students in accounting, mathematics/computer science and any major</td>
</tr>
<tr>
<td>MATAHARIMALL.COM</td>
<td>E-Commerce</td>
<td>Open for undergraduate or master students of any major</td>
</tr>
<tr>
<td>PT 3M INDONESIA</td>
<td>General trading &amp; manufacturing</td>
<td>Open for undergraduate or master students in marketing</td>
</tr>
<tr>
<td>PT BEIERSDORF INDONESIA</td>
<td>Consumer Goods</td>
<td>Open for undergraduate or master students of any major</td>
</tr>
</tbody>
</table>
### Participating Companies from BINUS University

<table>
<thead>
<tr>
<th>Company</th>
<th>Business Field</th>
<th>Position for Interns</th>
</tr>
</thead>
<tbody>
<tr>
<td>PT TOKOPEDIA</td>
<td>E-Commerce</td>
<td>- Software Engineer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Information Systems</td>
</tr>
<tr>
<td>LOWE INDONESIA</td>
<td>Marketing Communication</td>
<td>Open for undergraduate or master students</td>
</tr>
<tr>
<td>FORBES INDONESIA</td>
<td>Business Magazine</td>
<td>- Design</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- English</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Business</td>
</tr>
</tbody>
</table>

### Participating Companies from Universitas Brawijaya

<table>
<thead>
<tr>
<th>Company</th>
<th>Business Field</th>
<th>Position for Interns</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAWA TIMUR PARK GROUP</td>
<td>Eco Tourism</td>
<td>For undergraduate or master students of any major</td>
</tr>
</tbody>
</table>
### Participating Companies from ITS

<table>
<thead>
<tr>
<th>Company</th>
<th>Business Field</th>
<th>Position for Interns</th>
</tr>
</thead>
<tbody>
<tr>
<td>PT KERETA API (Persero), TBK</td>
<td>Transportation</td>
<td>Open for undergraduate or master students Civil Engineering, Mechanical, Electrical,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Industry, Informatics, Architecture, Statistics, Mathematics, and Business Management</td>
</tr>
</tbody>
</table>
Socialization

- On 13-17 March 2017 Martina Link came to Indonesia to promote AWP Program to Indonesian students.
- Content of workshop:
  - How to find a placement
  - Application procedures in Germany
  - Application documents
  - Visa regulations/Exemption from the work permit
- 3 Regions: Jakarta/Depok, East Java dan Central Java
AWP Socialization in Indonesia

UI, 220 persons

BINUS, 18 persons

ITS, 60 persons

UGM, 50 persons
Obstacles

- Intern in Indonesia is not yet mandatory, and it is not part of curriculum
- The credit earned is uncertain/not standardised
- The location is too far and the cost is too expensive
- Language requirements
- Only small chance to get internship
- Long duration of apprenticeship (3-4 months)
- The administration process/work visa is complicated
- Higher education institution participants in Germany and Belgium are only 1 university, respectively
- Programs in Belgium do not provide accommodation / allowance (not attractive)
- Students apply directly without recommendations from UBN
- Low response from European students and companies
Solution

• Funding by government and industries is needed for accommodation and living cost for incoming interns
  – MoRTHE supports airline return tickets
  – DAA supports living costs
• Program should be implemented in semester break
• Program improvement:
  – In Asia region
  – Program recommended by UBN Jerman/Belgia
  – Field trip format (culture/languunge/field work)
  – Include more higher education institution in Europe
Recommendation

• The program is very good in terms of idea but for Indonesia it is too difficult to be implemented. It is suggested to modify the program by considering constraints and proposed solutions.
THANK YOU