ASEM University-Business Seminar
Brussels, 4 March 2015
Programme

16.00-16.30: registration

16.30: welcome and introduction to the theme of the seminar

16.40-17.30: 3 introductions:

- Prof. Akiyoshi Yonezawa from the Nagoya University in Japan: ‘Fostering Global Human Resources, Policies and Debates’

- Udo Thelen from Udo Thelen Consulting: ‘University-business Cooperation in LLL: strategies, formats and constraints in cross-regional perspectives’

- Michiel Dijkman, Manager Public Affairs and Corporate Citizenship, Samsung

17.30-17.50: discussion

17.55-18.40: 3 introductions:

- José-Ginés Mora visiting professor in the Institute of Education University College London and emeritus from the Technical University of Valencia and one the project leaders of the GOODUEP-project (Good Practices in University-Enterprise Partnerships): ‘University-Enterprise Partnerships for improving skills’

- Ms Shuang-Ye Chen, assistant professor in the dept. of Education Administration and Policy at the Chinese university of Hong Kong: ‘Chinese universities: supporting a new knowledge economy’

- Prof. Jussi Parkkinen from University of Eastern Finland: ‘University - industry cooperation, experiences from Finland and Malaysia’

18.40-19.00: discussion

19.00-19.15: conclusions

The seminar will be chaired by Paul Temple from the Institute of Education University College London.