UNIVERSITY-ENTERPRISE FOUNDATION

UNIVERSITY OF VALENCIA

SPAIN

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ASEM University-Business Forum
Building partnership for a curriculum and pedagogy of employability

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Private foundation with University and Enterprises participation in its Board of Trustees

Created in 1987 to:

- Promote university-enterprise cooperation.
- Establish solid channels for collaboration.
- Contribute to the economic and social development.
A solid University:
• Create at the beginning of the XV century.
• Over 47,000 students.
• 3,347 teaching and research staff.
• 1,742 administration and services personnel.

More than 350,000 SMES, overall traditional sectors with leading companies in the Valencian region
Our **strategy** to increase the graduates employment possibilities is related to the **university-business cooperation**.
In ADEIT, the main areas of work are:

- **Innovation**
  (forum, seminars and workshops)

- **Training and mobility**
  (analysing labour context we organise postgraduate courses from all areas of knowledge)

- **Entrepreneurial Culture**
  (training in company, virtual classroom and lectures)

- **Employment**
  (promote some personal and professional abilities, required for the enterprises)
Develop Professional Curricula

The current situation (uncertain environments and constant changes) require to adapt the curricula.

There are required transversal competences

To promote an entrepreneurial culture in the university
1.- Entrepreneurial Culture

Entrepreneurial culture motivation for teachers
1.- Entrepreneurial Culture

Teachers training in company

http://www.youtube.com/watch?v=KXE1DKulew (2’40’’
2.- Employment

Attending the needs of the world of work, it is necessary to the graduate identify his strengths and put them into value.

Contents: transversal competences*

1. Teamwork
2. Communication
3. Negotiation
4. Commercial skills
5. Multicultural

* Source: University of Valencia. "Second study of the employers demands for graduates from Valencia". 2011
2.- Employment

To improve these contents we use different methodology

1. Lectures
2. Virtual classroom
3. Role-playing
4. Visits to relevant organizations
5. Teamwork activities
6. E-portfolio
2.- Employment

Students from different countries abroad Europe
1. Which is the paper of the Universities and theirs employment services in the acquisition of theses others competences?

2. How can we improve the permanent enrichment of the CV through the different services of professional development advice?
THANK YOU
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