2nd ASEM University-Business Forum
Bonn, 10/11 November 2011

Dr. Siegbert Wuttig
Director of the ASEM Education Secretariat (AES)
The DAAD has...

- an annual budget of 384 million euros (= US$ 558 million)
- almost 800 staff
- 64 Regional Offices and Information Centres (IC) all over the world
- 475 DAAD Lecturers
- 106,000 DAAD and ERASMUS scholarship holders p.a.
- around 600 professors on 90 selection committees

The DAAD is...

- Internationalisation agency for German higher education institutions
- ASEM Education Secretariat
- National Agency for EU Higher Education Cooperation
- National IAESTE Secretariat (traineeships and internships)
- (Co-)responsible for the Marketing Consortium GATE
- (Co-)responsible for the TestDaF Institut
University-business cooperation and the DAAD

Individual Mobility: 10,706 student placements in 2010

Joint scholarship programmes: Siemens/DAAD

International marketing and alumni activities

Transnational Education: Chinese-German College Tongji

DAAD 
Deutscher Akademischer Austausch Dienst 
German Academic Exchange Service
Important steps in the ASEM Education Process

Ministers for Education met
- in Berlin in 2008 (ASEMME1)
- in Hanoi in 2009 (ASEMME2)
- in Copenhagen in 2011 (ASEMME3)


In Hanoi, the Ministers agreed to establish a rotating ASEM Education Secretariat to ensure effective coordination and sustainable progress of the ASEM Education Process.
The ASEM Education Secretariat...

coordinates ASEM educational activities

ensures effective coordination and sustainable progress

helps with preparations for ASEM ministerial meetings

facilitates the implementation of output-oriented activities

provides service and distribute information
Key topics of the ASEM Education Process

Mobility

Quality assurance and recognition

Lifelong learning

Education-business cooperation
The history of the University-Business Forum (1)

1. Asia-Europe Meeting of Ministers for Education, Berlin 2008
The Meeting agreed:
• to propose the establishment of a bi-regional forum involving stakeholders from the education and economic sector to strengthen the dialogue and cooperation between education and industry at local, national and international level.

2. Asia-Europe Meeting of Ministers for Education, Hanoi 2009
The Meeting agreed:
• to set up the ASEM University-Business Forum, as agreed in the first Meeting in Berlin, to enhance exchange of views and good practices, and welcomed Thailand for volunteering to organise this activity.
The history of the University-Business Forum (2)

3. Asia-Europe Meeting of Ministers for Education, Copenhagen 2011

The Ministers:
• agreed to make the ASEM University-Business Forum an annual event (...);
  Germany offers to host the second ASEM University-Business Forum in late 2011. Malaysia offers to host a stakeholder meeting in 2012;
• invited the European Commission to link the ASEM University-Business Forum to the EU University-Business Forum and include a specific session with Asian and European representatives from academia and the world of work (...);
Thank you for listening!

www.asem-education-secretariat.org