The Role of Placements in our Regional University<>Enterprise Cooperation

and as part of a bigger whole

TU/e Regional Leonardo Bureau - Marjo van der Valk

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Consortium TU/e Regional Leonardo Bureau

• Founded as a UETP (association) beginning 90’s
• Consortium of Universities, now part of TU/e
• Taking care of European Placement Mobility Programmes for students and graduates
• Regional Cooperation with other stakeholders, e.g. University of Applied Sciences, VET school and Chamber of Commerce
• European Cooperation via Leo-Net
Regional University<>Enterprise cooperation

• Goal: 1 stop access point to serve our local enterprises:
  • finding students and graduates for a placement
  • offering a 'safety net' during the placement
  • to support them with quality issues
  • to support them with side issues (e.g. contract, procedures, forms)

• Impact for enterprises: exploring new markets, temporary manpower, testing future personnel, internationalising the company, trainees as an ambassador

• Constraints

• Extra spin-off: a very easy way to start cooperation which can lead to …………..
TU/e – RLB as part of a bigger whole: LEO-NET

(Leveraging Education in Organisations - NETwork for Academic Mobility)

• Founded in 1999
• Why, what do we have in common?
• Our members and their needs
• Our activities
• Challenges to meet in the future, e.g. quality issues