COLLABORATIVE EFFORT IN
PROMOTING LIFELONG LEARNING:
Issues, Challenges & The Way Forward

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INTRODUCTION

THE GROWING FOCUS ON LIFELONG LEARNING (LLL):

- A global phenomenon
- Promoting a culture of continuous learning
- Working adults seeking new learning opportunities to boost careers & for self-improvement
Launched by the Ministry of Higher Education in November 2011

LLL as the 3rd pillar in human capital development

Increasing role of ODL institutions for working adults
ISSUES & CHALLENGES

Creating Awareness & Sustaining Interest in LLL

- Inculcating LLL as part of the mission & vision of designated universities
- Instilling institution-wide understanding & commitment towards LLL
- Ensuring proper use & allocation of resources
- Leveraging on economies of scale & ICT

Cost-Benefit Considerations

- What are the benefits for universities?
- What are the opportunity costs?
- Important to consider impact on universities’ core businesses due to diversion of resources
OVERCOMING OBSTACLES

Leveraging on ICT to complement LLL agenda & objectives

Taking cues from global trends & best practices

Strengthening the nexus between the university & the workplace

Encouraging collaboration between institutions to boost LLL programmes
AN EXAMPLE IN COLLABORATION: INTERNATIONALISATION AT OUM

A MEANS FOR FURTHER GROWTH & EXPANSION

OUM designs programmes & curricula, provides materials, technology support & monitors quality

Partners operate as overseas learning centres, free to enrol learners & run programmes

12 PARTNERING INSTITUTIONS IN 10 COUNTRIES

UNIQUE COLLABORATION

MUTUAL BENEFITS

Sharing of ICT facilities

Joint curriculum development

Training & exchange of academic staff

Sharing of learning materials & support services
Professional & management development programmes, including non-formal courses

Diverse network of local & international experts

Collaboration with industry players to develop content of programmes

Collaboration with public universities, research institutions & others to provide trainers & experts

Smart partnerships for HCD with key industries in Malaysia

e.g. Nestlé, Aeon, NIOSH, AMAssurance, Toyota Boshuku, Samsung, Dumex & Royal Malaysian Armed Forces
Institutions must focus on respective niche areas:

- e.g. research universities, mass education, technical & vocational studies

Focus on increasing individual strengths & capacities

Increase collaborative research & studies on LLL to encourage inter-institutional working relationships

Collaboration between institutions with different strengths can avoid overlapping initiatives
Institutions that want to partake in LLL must be mindful in terms of costs, benefits & resource allocation.

LLL can benefit from multidisciplinary approach to provide holistic educational opportunities.

Collaborative culture in promoting LLL can help to achieve national targets & agenda.
THANK YOU