Cooperative study programs in business and engineering

Department of Cooperative Studies Business • Technology
Department of Cooperative Studies

- 2,200 students
- Co-operations with more than 650 companies
- 17 dual, practice-oriented degree programs in business and engineering (university degree and vocational training)
- Campus Lichtenberg and Bitterfelder St.
The key feature of cooperative programs is the integration of academic studies with workplace training:

*Alternating three-month phases, with students learning theory at the university and receiving practical training from an enterprise.*

Faculty and companies share the responsibility for the conceptual design of programmes:

*Academic directors of the programs as a “contact person” between faculty and companies.*
The dual partners select their students themselves and, as partners of Berlin School of Economics and Law, they are responsible for the practice-oriented part of the studies.

Students are employed and paid by the participating companies:

- Employment contract (on a form)
- Monthly salary (at least 500 €)
Small classes of at most 30 students guarantee close supervision. This ensures a high level of academic studies as well as practice-oriented teaching.

The students’ future prospects are excellent: over 85% of the students receive a job offer from the cooperating company after graduation.
Academic and Practical Phases

Students selection by the companies

1 term

Possibility of study term abroad

2 term

Possibility of practical phase abroad

3 term

4 term

5 term

6 term

Employment contract

Academic phase

Practical phase
Detailed Plan of Alteration for Academic and Practical Phases
## Bachelor-Programmes

<table>
<thead>
<tr>
<th>Business Studies</th>
<th>Engineering and Inf. Technology</th>
<th>Master-Programme</th>
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</thead>
<tbody>
<tr>
<td>Business Administration:</td>
<td></td>
<td>Process- and Project-Management</td>
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<tr>
<td>- Banking</td>
<td>- Applied Electrical Engineering</td>
<td>General-Management</td>
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<tr>
<td>- Facility Management</td>
<td>- Civil Engineering</td>
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<td>- Industry</td>
<td>- Computer Science</td>
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<tr>
<td>- Insurance</td>
<td>- Mechanical Engineering</td>
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<td>- International Business Adm.</td>
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<td>- Logistics and Transportation</td>
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<td>- Real Estate</td>
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<td>- Services Management</td>
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<td>- Taxation and Auditing</td>
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<td>- Tourism</td>
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<td>- Wholesale and Retail Sector</td>
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<td>- Business Information Systems</td>
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## Cooperative Study Programmes

- Bachelor - Programmes
- Master - Programme
- Business/Technology
Development of Student Numbers

Department of Cooperative Studies 2003-2013

Dual students in total
# Cooperating companies

<table>
<thead>
<tr>
<th>Allianz</th>
<th>Daimler</th>
<th>IBM</th>
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<tbody>
<tr>
<td>Bayer Schering Pharma</td>
<td>Deloitte &amp; Touche</td>
<td>Pfizer</td>
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<tr>
<td>BMW</td>
<td>Deutsche Bahn</td>
<td>Vattenfall Europe</td>
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<tr>
<td>Commerzbank</td>
<td>Deutsche Bank</td>
<td>&amp; many small and medium sized businesses</td>
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<tr>
<td>Dachser</td>
<td>Metro</td>
<td></td>
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</tbody>
</table>
International Approach

- Students exchanges (ERASMUS, Free Movers etc.)

- International programmes:
  
  **International Business Administration (IBA)**
  - One mandatory work placement abroad
  - Optional 5th study semester abroad
  - Half the courses in English

**Business Administration / Logistics and Transportation**
- All courses taught exclusively in English
- International students
- Highly qualified professors

**Berlin Study Plus**
- One study semester plus practical phase
- Practical phase organized by faculty of cooperative studies
Interesting figures

- 750 freshmen in 2013
- 80% of students graduate successfully after three years
- All programmes accredited (210 credit points)
- Graduates of the cooperative programmes are highly attractive on the international labour market
- Teaching staff: 66 professors and 300 part-time lecturers and visiting professors
Thank you for your attention!

For further information: www.hwr-berlin.de/fachbereich-duales-studium

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