

## ASEM Expert Seminar

### “Dual study programmes - A strategy to expand opportunities for ASEM youth“

#### PROGRAMME

Nuremberg, Germany, 31 March - 1 April 2014

#### Sunday, 30 March 2014 – Social programme

16.00 – 18:00	<b>Sightseeing tour of Nuremberg</b>
19.00 – 21:00	<b>Informal dinner – on invitation by the host</b>

#### Monday, 31 March 2014

Nuremberg Haus Eckstein

09.00 – 09.45	<b>Registration and welcome coffee</b>
09.45 – 10.30	<p><b>WELCOME ADDRESSES</b></p> <ul style="list-style-type: none"> <li>▪ <b>Susanne Burger</b>, Head of Subdivision “Europe”, Federal Ministry of Education and Research (BMBF), Germany</li> <li>▪ <b>Dr. Dorothea Rüländ</b>, Secretary General, German Academic Exchange Service (DAAD), Germany</li> <li>▪ <b>Birgit Thomann</b>, Head of Department “Internationalisation of VET/ Knowledge Management”, Federal Institute for Vocational Education and Training (BIBB), Germany</li> </ul>
10.30 – 11.00	<p><b>Presentation of the Study “ AusbildungPlus in Zahlen”</b></p> <p><b>Klaus Weber</b>, Deputy Head of Department “Transition into VET and into Work, Vocational Training Orientation”, Federal Institute for Vocational Education and Training (BIBB), Germany</p>
11.00 – 11.45	<p><b>STARTING POINT</b></p> <p><b>Involving theory and practice in education – Characteristics of dual study programmes at a glance</b></p> <ul style="list-style-type: none"> <li>▪ <b>Why dual study programmes – Perspectives from academia</b> <b>Dr. Sabine Behrenbeck</b>, Head of Department „Tertiary Education“, Wissenschaftsrat, Germany</li> <li>▪ <b>Partnering in a dual study programme – A company’s point of view</b> <b>Christian Hoffelder M.A.</b>, Siemens AG, Head of Business Education, Northern Bavaria Region</li> </ul>



11.45 – 12.15	<b>Coffee break and family photo</b>
12.15 – 13.30	<p><b>SETTING THE SCENE</b>  <b>How to combine theory and corporate experiences: Models, organisation, perspectives</b>  <i>Presentation of good practices as input statements and discussion moderated by Christian Tauch, German Rectors' Conference (HRK)</i></p> <ul style="list-style-type: none"> <li>▪ <b>Duale Bachelorverbundstudien</b>  <b>Prof. Dr Kai-Ingo Voigt</b>, Friedrich-Alexander Universität Erlangen-Nürnberg</li> <li>▪ <b>Dual study programmes at the Hochschule für Wirtschaft und Recht, Berlin</b>  <b>Prof. Dr. Elmar Erkens</b>, Hochschule für Wirtschaft und Recht, Berlin</li> <li>▪ <b>Die Duale Hochschule</b>  <b>Prof. Dr. Axel Gerloff</b> , Head of External Relations, Duale Hochschule Baden Württemberg</li> </ul>
13.30 – 14.30	<b>Networking Lunch</b>
14.30 - 18.00	<p><b>SITE VISITS</b>  <b>How to combine academic learning and in-company training revisited</b></p> <ol style="list-style-type: none"> <li>1. Friedrich-Alexander-Universität Erlangen/Nürnberg (FAU)</li> <li>2. Siemens AG, Erlangen</li> </ol> <p>The site visit at the FAU shall give participants the opportunity to learn more about the different models ( 'berufintegrierend' and 'ausbildungsintegrierend') and the ownerships as well as engagement of the different partners, i.e. higher education institutions, companies and chambers of commerce, before studying the implementation and organization at the FAU.</p> <p>The complementary site visit at the Siemens AG, Erlangen, a partner in the 'Duale Bachelorverbundstudien' shall introduce participants to the dual bachelor programme 'Business Administration', its organization and the role of Siemens in particular but also reflect on the role of companies in general.</p>
19.00	<b>Joint dinner – on invitation by the host</b>

Chaired by **Nina Scholle-Pollmann**, Head of Section "Policy Support/ National and European Educational Agendas", DAAD



Tuesday, 1 April 2014

09.00 – 10.30	<p><b>PARALLEL WORKSHOPS</b></p> <p><b>Dual study programmes: approaches and good practices in ASEM</b></p> <ol style="list-style-type: none"> <li><b>1. Success stories from school-based systems</b> <i>Presentations of experiences and good practice examples from ASEM countries following a school-based approach</i> <b>Malaysia, Philippines, Brunei Darussalam (tbc)</b></li> <li><b>2. Good examples from work-based systems</b> <i>Presentations of experiences and good practice examples from ASEM countries following a work-based approach</i> <b>Indonesia, China</b></li> </ol>
10.30 - 11.00	<b>Coffee Break</b>
11.00 – 12.00	<p><b>ROUND TABLE DISCUSSION</b></p> <p><b>Connecting theory and practice: Lessons learnt</b></p> <p><b>Presentation of results from working groups moderated by</b></p> <p><b>Jan Ebben</b>, International Co-operation and Advisory Services/ Central Office for International Co-operation in VET, Federal Institute for Vocational Education and Training (BIBB), Germany</p> <ul style="list-style-type: none"> <li>▪ Experts from working group 1</li> <li>▪ Experts from working group 2</li> </ul>
12.00 - 12.45	<p><b>BEYOND BORDERS</b></p> <p><b>International cooperation opportunities</b></p> <p>“Dual vocational training for SMEs in the Baltic Sea Region”</p> <ul style="list-style-type: none"> <li>▪ <b>Dr. Max Hogeforster</b>, Chairman, Hanseatic Parliament</li> </ul>
12.45 - 13.00	<p><b>CLOSING REMARKS AND PRESENTATION OF FURTHER STEPS</b></p> <ul style="list-style-type: none"> <li>• <b>Christian Stertz</b>, Head of Section EU Education Programmes/ International Cooperation in Education, Federal Ministry of Education and Research (BMBF), Germany</li> </ul>
13.00	<b>Farewell Lunch</b>
14.00	<b>End of Conference</b>

Chaired by Jan Ebben, BIBB