How to combine theory and corporate experiences:
Models, organisation, perspectives

Duale Hochschule Baden-Württemberg (DHBW)
Baden-Wuerttemberg Cooperative State University
AGENDA

• DHBW: Key Features of Duale Hochschule Baden-Württemberg

• Dual Studies: How Does It Work?

• DHBW Success Factors

• International Collaboration
BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY

DHBW Heidenheim
DHBW Karlsruhe
DHBW Lörrach
DHBW Mannheim
DHBW Mosbach with Campus Bad Mergentheim and Campus Heilbronn
DHBW Ravensburg with Campus Friedrichshafen
DHBW Stuttgart with Campus Horb
DHBW Villingen-Schwenningen

→ approx. 34,000 students (out of total 330,000 students in Baden-Wuerttemberg)
3 COLLEGES – ALLOCATION OF STUDENTS

- Social work studies: 6%
- Business: 62%
- Engineering: 32%
# 3 COLLEGES – STUDY PROGRAMMES

<table>
<thead>
<tr>
<th>College of Business</th>
<th>College of Engineering</th>
<th>College of Social Work Studies</th>
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<tbody>
<tr>
<td>Business Administration</td>
<td>Electrical Engineering</td>
<td>Social Management</td>
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<td>Accounting, Taxation, and Commercial Law</td>
<td>Computer Science</td>
<td>Social Work in the Health Care Sector</td>
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<td>Business Information Systems</td>
<td>Mechanical Engineering</td>
<td>Care and Rehabilitation</td>
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<td>Media</td>
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<td>International Business Management</td>
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See leaflet for the complete list.
KEY FEATURES OF BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)

- Dual Study Programmes: first university in Germany to integrate academic studies and work experience
- Partner companies are active members
- High success rate (90 – 95%)
- Short study period of only 3 years
- Studies in small groups
- Financial independence
- Lecturers from research and practice
- High employability upon graduation (placement rate: 85 – 95%)
KEY FEATURES OF BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW) (cont’d)

• Integration of students in work teams and conflict resolution
• Students’ ability to communicate and cooperate as well as to work under own initiative
• Organisational structure according to U.S. State University Model
• Cooperative research
• Practice-oriented executive master degree programmes
DUAL STUDIES – HOW DOES IT WORK?

Theoretical knowledge
6 x 12 weeks of intensive studies at one of the 12 locations and campuses of the DHBW

Practical experience
6 x 12 weeks of practical qualification in one of over 9,000 partner companies or social institutions
THE PROGRESS OF STUDIES
- Bachelor and Master Programmes -

A-Levels Abitur

Selection process of partner companies / Admission

Practice

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Bachelor of Arts (B. A.)

Bachelor of Engineering (B. Eng.)

Bachelor of Science (B. Sc.)

Job

Executive Master Degree Programmes

Job
FACTORS OF SUCCESS

• Best graduates of the German school system study at DHBW (Empirical study of University of Tuebingen)

• DHBW graduates are promoted to executive positions earlier than other graduates (IBM study on career opportunities)

• Within the age bracket of 31- to 40-year old employees DHBW graduates earn on average the highest salaries (IBM study on career opportunities)
TESTIMONIALS OF PARTNERS AND ALUMNI

“For STIHL, dual studies have been an essential part of the education of qualified experts and executives for many years. During their study programme, the graduates familiarise themselves with the processes and structures at STIHL and can take over superior functions immediately after finishing their studies.”

Dr. Michael Prochaska
Member of the Executive Board of Andreas Stihl AG & Co. KG
“We are able to recruit highly qualified young professionals that meet our current and future staffing requirements. During their practical training the students add value to the company and develop a commitment for Porsche. The excellent internal network and the profound know-how of business processes allows us to offer our students highly attractive positions when they graduate.”

Thomas Edig
Vice CEO of Dr. Ing. h.c. F. Porsche AG
DEVELOPMENT OF PARTNER COMPANIES 1974 – 2013

ca. 10,000 partner companies
DEVELOPMENT OF STUDENTS 1974 – 2013

ca. 34,000 students
OPPORTUNITIES OF INTERNATIONAL COOPERATION

1. Student and Faculty Exchange

2. „Study-abroad internship tandem“

3. Short-term programmes for students in Baden-Wuerttemberg and abroad

4. “Export” of the DHBW-model