“IT IS POSSIBLE TO FLY WITHOUT ENGINES, BUT NOT WITHOUT KNOWLEDGE AND SKILL.”

WILBUR WRIGHT
BELGIUM - MECHelen

- Heart of Europe
- BE: +/- 11 million
- Mechelen: 82,325
- 10’ of Brussels Airport
- Vibrant student city
- Excellent food/drinks:
  - Chocolate
  - Beer (Inbev)
  - Waffles
BELGIUM - LANGUAGES SPOKEN

ASEM MEETING - November 1st, 2014
THOMAS MORE

- 7 campuses - Antwerp region
- More than 17,000 students
- Mechelen - Business Campus:
  - Office Management
  - Business Management
  - Information Management
  - Tourism and Leisure Management (TLM)

→ courses can be offered from various programs/bachelors
INTERNATIONAL RELATIONS

International Relations Manager

International Office - team

International Coordinator – lecturers

International Coordinator – students

ACEEPT

ASEM MEETING - November 1st, 2014
EXISTING PARTNERS / PROJECTS

- **Studies**
  - Flanders' Hospitality and Tourism (FlaHosT)
  - Erasmus +
  - ISALT

- **Memberships**
  - ACEEPT
  - ATLAS
  - Businet
TOURISM AND LEISURE MANAGEMENT

• Best of Flanders
• Level 6
• Professional bachelor
• Bridging programm for Master programm(Leuven)
PROFESSIONAL VS. ACADEMIC

ACADEMIC BACHELOR

PREPARATORY PROGRAMM

MASTER K.U. Leuven

BRIDGING PROGRAMM

PROFESSIONAL BACHELOR @ THOMAS MORE

ASEM MEETING - November 1st, 2014
## LEVEL 6: EQF VS. FQF

<table>
<thead>
<tr>
<th>EQF</th>
<th>FQF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1</td>
<td>Level 1</td>
</tr>
<tr>
<td>Level 2</td>
<td>Level 2</td>
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<tr>
<td>Level 3</td>
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<td>Level 4</td>
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<td>Level 5</td>
<td>Level 5</td>
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<tr>
<td>Level 6</td>
<td>Level 6</td>
</tr>
<tr>
<td>Level 7</td>
<td>Level 7</td>
</tr>
</tbody>
</table>

FQF: more detailed than the EQF but corresponds with the EQF level descriptor at the same level.
# Qualification Framework

## The Level Descriptors for Level 6

<table>
<thead>
<tr>
<th>EQF</th>
<th>FQF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge</td>
<td>Critically evaluating and combining knowledge and insights from a specific area</td>
</tr>
<tr>
<td>Skills</td>
<td>Applying complex specialised skills, linked to research results</td>
</tr>
<tr>
<td>Competence/Context, Autonomy, Responsibility</td>
<td>Gathering and interpreting relevant data and making innovative use of selected methods and resources to solve non-familiar complex problems</td>
</tr>
<tr>
<td></td>
<td>Acting in complex and specialised contexts</td>
</tr>
<tr>
<td></td>
<td>Functioning with complete autonomy and considerable initiative</td>
</tr>
<tr>
<td></td>
<td>Taking shared responsibility for the definition of collective results</td>
</tr>
</tbody>
</table>

- Advanced knowledge of a field of work or study, involving a critical understanding of theories and principles
- Advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialised field of work or study
- Manage complex technical or professional activities or projects, taking responsibility for decision-making in unpredictable work or study contexts
- Take responsibility for managing professional development of individuals and groups

**ASEM Meeting - November 1st, 2014**
OUR FOCUS

• Communication:
  – Flemish, French, English, German, Spanish and Chinese

• Management:

• Tourism and Leisure:
  – Travel, Hospitality, Culture and Leisure

• Personal development
SPECIALISATION - TERM 4 -5 (Y2 -3)

Travel

Hospitality

Culture & Leisure

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TRAVEL MANAGEMENT - Y2

- GDS - Amadeus
  - Reservations (flights, hotel, car rental)
- Integration of IATA
- Tour packages
- Cruise product
- Touring Car
TRAVEL MANAGEMENT - Y3

➢ Business Travel & Aviation
  ▪ Reports : sales
  ▪ Travel policy
  ▪ Client centricity
  ▪ Practice enterprise: Travel More

➢ Leisure Travel & Touroperating
  ▪ Product knowledge
  ▪ Online & offline

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Hospitality:
- Product development
- Practice Enterprise
- Job opportunities: front office manager / guide / tourleader

Meeting, Incentive, Congress, Exhibition:
- Visitor management
Recent developments
Trends in supply and demand
Impact of cultural, sport and wellness tourism
Intercultural topics and principles of sustainable tourism
Environmental analysis
SOME INTERNATIONAL COURSES

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Tourism</td>
<td>3</td>
</tr>
<tr>
<td>Travel Technology</td>
<td>3</td>
</tr>
<tr>
<td>Traineeship in Tourism and Leisure</td>
<td>23</td>
</tr>
<tr>
<td>Travel Management: Transport-Business Travel</td>
<td>8</td>
</tr>
<tr>
<td>Travel Management: Leisure Travel-Touroperating</td>
<td>8</td>
</tr>
<tr>
<td>ACEEPT: International Project</td>
<td>3</td>
</tr>
<tr>
<td>Introduction to the Chinese Language</td>
<td>3</td>
</tr>
</tbody>
</table>

+ LANGUAGES: French; English; Spanish; German; Intercultural communication;
RESEARCH

• Integration in courses
  – ACEEPT: smart cities
  – Business Travel: the added value of TMC
  – Hospitality Management: cooperation with Tourism Flanders
  – Culture and leisure management: case

• Department: Memori
  – On demand
  – Own research: eg. IWT Cornet: ‘Towards a sustainable mobile tourism guide’
COURSES

- Start academic year: Mid September
- Each course → # credit
- credit: indication of the effort of work
- 1 credit = 25 - 30 hours workload
- One academic year : 60 credits (study points)
- Diplom → 180 credits (3 years)
STUDY MATERIAL

- Courses
- Books
- Learning platform - digital material
  - Lecture capturing
  - Screencasts
  - Video / audio

→ Blended learning: great opportunity for working student.
EVALUATIONS

• Permanent

• Exams:
  - Oral and/or written exam
  - Exam period:
    • first session: January or/and June,
    • second session: August/September

• Fix dates
# GRADING SYSTEM

## ECTS grading scale

<table>
<thead>
<tr>
<th>ECTS grade</th>
<th>% of successful students normally achieving the grade</th>
<th>Local TMK grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>Work of exceptional quality</td>
<td></td>
</tr>
<tr>
<td>A</td>
<td>10 - EXCELLENT - outstanding performance with only minor errors</td>
<td>16</td>
</tr>
<tr>
<td>B</td>
<td>25 - VERY GOOD - above the average standard but with some errors</td>
<td>15</td>
</tr>
<tr>
<td>C</td>
<td>30 - GOOD - generally sound work with a number of notable errors</td>
<td>14</td>
</tr>
<tr>
<td>D</td>
<td>25 - SATISFACTORY - fair but with significant shortcomings</td>
<td>13</td>
</tr>
<tr>
<td>E</td>
<td>10 - SUFFICIENT - performance meets the minimum criteria</td>
<td>11</td>
</tr>
<tr>
<td>FX</td>
<td>FAIL - some more work required before the credit can be awarded</td>
<td>8</td>
</tr>
<tr>
<td>F</td>
<td>FAIL - considerable further work is required</td>
<td>5</td>
</tr>
</tbody>
</table>
INTERNATIONAL DAYS

• Theme: ‘Mad about the South’
• The programme will consist of sessions, lectures or workshops of international guests
• Many networking possibilities

Welcome: 3 to 6 March 2015
Mechelen - Belgium
CONTACT

www.thomasmore.be

Annik Schellens
Head of the Tourism Study Programm