SELAMAT DATANG TO THE
2nd AEI-ASEM Summer School
7th - 21st August 2016

Theme:
Multiculturalism and Multiethnicity in Asia and Europe

Welcome!
Register before 30th April to qualify for early bird rates. Log on to www.aei-asc.edu.my to register.

HIGHLIGHTS

1. Malaysia’s rich cultural heritage

2. Asia-Europe Institute, an institute that promotes ties between Asia and Europe at Malaysia’s oldest and leading university

3. Modules which engage with current issues that shape Asia-Europe relations today

4. A special dialogue with the Minister of Higher Education of Malaysia

5. Excursions to traditional and historical sites around Malaysia

6. Fees inclusive of 2 weeks accommodation, meals & local transportation (excluding return air fare)

Asia-Europe Institute
University of Malaya
50603 Kuala Lumpur, Malaysia
Tel: +603 7967 4645 / 6921 / 6931
Fax: +603 7954 0799
Email: asia_euro@um.edu.my
**LECTURE-MODULES**

1. Malaysia: The Past, Present and Future
2. “Rojak” or a Melting Pot? Cultural Diversity in Malaysia
3. When East Meets West
4. The Good, the Bad and the Ugly
5. Harmonisation between Asia and Europe
6. Malaysia as an Islamic Hub in Asia: A Role Model
7. Doing Business in Asia: A European Perspective
8. Crisis-Migration in Asia and Europe: Challenges and Reactions
9. Bridging the Gap between Asia and Europe: Youth Connectivity
10. Keystone module: Appreciating Multiculturalism through Youth’s Reflections

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**“SELAMAT DATANG” & WELCOME**

It is a pleasure to once again say Selamat Datang (Welcome) to Malaysia and to the 2nd Asia-Europe Institute (AEI) - ASEM Summer School from 7th - 21st August 2016.

The AEI-ASEM Summer School is an on-going initiative to enhance balanced mobility in line with one of the decisions of the Fourth Ministers of Education Meeting of ASEM countries (ASEMME 4) held in Kuala Lumpur in May 2013. The AEI-ASEM Summer School for 2016 has the theme ‘Multiculturalism and Multiethnicity in Asia and Europe’ encompassing socio-cultural and socio-economic issues in the two regions. It is hoped that this summer school will help to foster Asia-Europe ties through a deeper understanding of both regions’ national and cultural heritage.

We look forward to welcoming you to this event!

**PROFESSOR DR. AZIRAH HASHIM**
Executive Director
Asia-Europe Institute
University of Malaya

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**WE WELCOME YOU!**

We look forward to welcoming a good mix of Europeans, Asians and other international participants for an exciting summer school experience.

- Undergraduate & postgraduate students
- Researchers from the social sciences, humanities and other disciplines
- Academics from higher education institutions
- Company executives and NGO personnel interested in cross-cultural management
- Anyone interested in the theme

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**PARTICIPATION FEE**

**EARLY BIRD RATES (until 30th April 2016)**
- €700 for international participants
- RM3,000 for Malaysian participants

**NORMAL RATES**
- €800 for international participants
- RM3,500 for Malaysian participants

**REGISTRATION**
Registration is online at [www.aei-asc.edu.my](http://www.aei-asc.edu.my)
Please note: Application closes on 7th June 2016.