The DAAD has...
- an annual budget of 384 million euros (= US$ 558 million)
- almost 800 staff
- 64 Regional Offices and Information Centres (IC) all over the world
- 475 DAAD Lecturers
- 106,000 DAAD and ERASMUS scholarship holders p.a.
- around 600 professors on 90 selection committees

The DAAD is...
- Internationalisation agency for German higher education institutions
- ASEM Education Secretariat
- National Agency for EU Higher Education Cooperation
- National IAESTE Secretariat (traineeships and internships)
- (Co-)responsible for the Marketing Consortium GATE
- (Co-)responsible for the TestDaF Institut
Student mobility: policies and targets at European level

**LLP/ERASMUS**
*Increasing mobility:*
  3 million target, i.e.
  282,000 p.a. in 2012
*More joint programmes*
*Improving recognition*

**Youth on the Move**
Mobility for all by 2020

**EU mobility benchmark**
At least 20% by 2020 (study or placement period abroad)

**Leuven/Louvain-la-Neuve**
*Increasing mobility: 20% by 2020*
*achieving a more balanced mobility in the EHEA*
*increasing the number of joint programmes*
*creating flexible curricula*
*improving recognition*
*encouraging linguistic pluralism*

National Agency for EU Higher Education Cooperation

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service
Student mobility: policies and targets at national and institutional level

National targets
- DE: Increasing mobility rate for outgoing students to 50% in the medium term
- DE: Increasing mobility rate for incoming students to 10 – 15%, i.e. 300,000 p.a. by 2012

Institutional targets
- University of Glasgow: Increasing number of outgoing students in mobility programmes by appr. 30%, i.e. from 1.100 to 1.300 in the years 2007 to 2010
Selected European policy agendas including higher education

- New Transatlantic Agenda
- Europe 2020
- Bologna Process
- Copenhagen Process
- Neighbourhood Policy
- Union for the Mediterranean
- Eastern Partnership Initiative
- Asia-Europa Meeting ASEM
- EU-Latin America Partnership
- Africa-EU Strategic Partnership
- EU-Australia Partnership Framework

DAAD
Deutscher Akademischer Austausch Dienst
German Academic Exchange Service
EU Higher education programmes - worldwide

NORTH AMERICA
- ATLANTIS (EU-USA)
- TEP (EU-Canada)
- Erasmus Mundus II

EUROPE
- Tempus IV
- Erasmus Mundus II

ASIA
- Tempus IV
- Erasmus Mundus II
- EU-Japan/Korea Programme
- ASEM-Duo
- Vulcanus (Japan)

AFRICA / CARRIBEAN / PACIFIC
- ALFA III
- Erasmus Mundus II
- AFRICA / CARRIBEAN / PACIFIC
- EDULINK
- ACP Science and Technology Programme
- Erasmus Mundus II
- Intra-ACP Academic Mobility Scheme

OCEANIA
- EU-Australia/New Zealand Programme
- Erasmus Mundus II

LATIN AMERICA
- Erasmus Mundus II

NORTH AFRICA / MIDDLE EAST
- Tempus IV
- Erasmus Mundus II
- Intra-ACP Academic Mobility Scheme
The European Higher Education Area: 47 signatory countries
1999 - 2010

1999 (Bologna: 30)
Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, United Kingdom

2001 (Prague: 33)
Croatia, Cyprus, Turkey

2003 (Berlin: 40)
Albania, Andorra, Bosnia-Herzegovina, Holy See, FYR of Macedonia, Russia, Serbia

2005 (Bergen: 45)
Armenia, Azerbaijan, Georgia, Moldova, Ukraine

2007 (London: 46)
Montenegro

2010 (Vienna: 47)
Kazakhstan
The „Bologna Revolution“ 1988/1999 - 2010

Bologna 1988/1999

Leuven/Louvain-la Neuve 2009

Budapest/ Vienna 2010

Bologna Magna Charta
Main topics of the Bologna Process 1999 - 2010

- Promoting Mobility: student/staff
- Reinforcing Social Dimension
- Availability of Data: Improve Employability
- Enhancing Global Policy Dialogue
- A common framework of qualifications
- A common two-cycle system
- Mobility of researchers
- European cooperation in quality assurance
- European dimension in higher education
- Lifelong learning: Involvement of higher education institutions and students
- Quality assurance at institutional, national and European level
- Inclusion of doctoral level as third cycle
- Recognition of degrees and periods of studies (Diploma Supplement)
- European framework of qualifications
- Closer links between education and research
- Reinforcement of the social dimension
- Standards and guidelines for quality assurance
- National frameworks of qualifications
- Award and recognition of joint degrees
- Flexible learning paths in higher education
- Benchmark of 20% by 2020 for student mobility
- National Qualifications Frameworks by 2012
- National targets for the Social Dimension to be measured by 2020
- LLL as a public responsibility requiring strong partnerships
- Call to work on employability
- Continuing implementation of Bologna tools
- Quality as an overarching focus for EHEA
- Enhance global policy dialogue through Bologna Policy Fora

Quelle: Eurydice
The Bologna Process: How does it work?

Ministerial Conferences
Leuven 2009 –Budapest/Vienna 2010- Bucarest 2012

Bologna Follow-Up Group

7 Working Groups, 4 Networks
(e.g. WG Mobility)

Bologna Conferences, Seminars, Workshops


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Two-cycle structure in the EHEA 2008/09

- 240 + 120 ECTS
- 240 + 60 ECTS
- 180 + 120 ECTS
- Various combinations
- No Master programmes
- Not available

Source: Eurydice
75% + using ECTS based on learning outcomes and student workload

75% + using ECTS based on student workload

75% + using ECTS based on contact hours, or contact hours & student workload

75% or less using ECTS with variety of credit definitions

National credit systems in parallel. ECTS mainly used for transfer

Source: Eurydice
Student mobility in the EHEA

Incoming student mobility

Outgoing student mobility

Source: Eurydice 2009
Data: Eurostat 2006
Lifelong Learning Programme (2007 – 2013)

Lifelong Learning Programme 2007 - 2013

Budget: 6.97 billion € (Proposal: 13.620 billion €)

- Min. 13% School Education
  - COMENIUS
- Min. 40% Higher Education
  - ERASMUS
  - 3.1 billion €
- Min. 25% Vocational Education
  - LEONARDO DA VINCI
- Min. 4% Adult Education
  - GRUNDTVIG

Transversal Programmes
- Jean Monnet
  - Political development
  - Languages
  - ICT
  - Dissemination

3.1 billion € for 7 years
ERASMUS Student mobility: 1987/88 – 2009/10

Erasmus student mobility 1987/88 - 2009/10

- Number of students per year
- Yearly growth from 1987/88 to 2009/10
- Total number of students: 213,266
- Initial number of students: 3,244
Erasmus Student Mobility: 2008/09 => 2009/10

- 198,523 => 213,266 mobile students (+7.43%)
- 4,502 => 7,053 zero-grant students (+56.66%)
- 2,658 => 2,853 HEIs sent students on mobilities
- Top sending countries: ES, FR, DE
- Top host countries: ES, FR, UK, DE
- Average Duration: 6.1 => 6.04 months
- Average Grant: 272 € => 254 € (-6.62%)
- Gender balance: 60.7 % => 61.1 % females

Source: European Commission
(Im)balances in Erasmus student mobility flows

Source: European Commission
Global student mobility: inward and outward

Quelle: UIS and Project Atlas (IIE)
Mobility in Erasmus Mundus Action 1 (2004-2011)
Joint Masters and Doctoral Programmes

NORTH AMERICA
- 572 MA
- 14 PhD

EUROPE (EU)
- 2,710 MA (1,343)
- 144 PhD (101)

ASIA
- 4,969 MA
- 92 PhD

AFRICA / CARIBBEAN / PACIFIC
- 1,369 MA
- 23 PhD

OCEANIA
- 150 MA
- 6 PhD

LATIN AMERICA
- 1,789 MA
- 43 PhD

NORTH AFRICA / MIDDLE EAST
- 475 MA
- 24 PhD

European Commission
ERASMUS MUNDUS

DAAD
Deutscher Akademischer Austausch Dienst
German Academic Exchange Service
Student mobility DE - Asian ASEM countries: DAAD scholarships

- ASEM Asian nationals
- Australia/New Zealand
- German nationals

Asia

Oceania

DAAD
Deutscher Akademischer Austausch Dienst
German Academic Exchange Service
Staff mobility DE - Asian ASEM countries: DAAD scholarships

- ASEM Asian nationals
- Australia/New Zealand
- German nationals

Asia

Oceania

DAAD Deutscher Akademischer Austausch Dienst
German Academic Exchange Service
ERASMUS staff mobility: 2008/09 => 2009/10

- 270,000 staff exchanges since 1997
- 36,389 => 37,525 mobile staff (+3.12%)
- 1,214 => 1,484 Number of active HEIs (+22.24%)
- Top sending countries: PL, ES, and DE
- Top host countries: DE, ES and IT
- Average duration: 5.6 => 5.8 days
- Average grant: 684.5 € => 672 € (-1.8%)
- Gender balance: 60.2% => 53.1% male

Source: European Commission
(Im)balances in ERASMUS staff mobility flows

Source: European Commission
Main obstacles to student mobility in the EHEA

Source: BFUG working group on mobility
Main obstacles to staff mobility in the EHEA

Source: BFUG working group on mobility
Balanced mobility?

Balanced mobility in: CZ, BE (fl.), FI, IS, NL, SLO

Source: BFUG working group on mobility
Imbalances with countries and regions

- Tendency to go to English-speaking countries (for credit and degree mobility);
- Increasing numbers of incoming students from Eastern European and Asian countries;
- High fluctuation between neighbouring countries and/or countries sharing a common language;
- Non-EU EHEA countries have a strong imbalance towards EU Member States;

Only one-third of EHEA countries address the issue of balanced mobility in their mobility strategies (e.g. Denmark, Netherlands, Poland). And: For some countries, imbalances are of particular concern (e.g. Armenia), for others not (e.g. UK).
Student mobility and imbalances: challenges

Country level:
1. Significant outward degree mobility: brain drain?
2. Significant inward degree mobility: cost-covering fees or compensation payments?

Institutional level:
1. Significant inward mobility: sufficient absorption capacity of institutions?
2. Significant mobility imbalances: reasons and solutions?
Student mobility and imbalances: solutions

To stimulate outward student mobility:
• Offer grant schemes
• Guarantee recognition (learning agreements)
• Offer good preparation and monitoring of stays abroad
• Provide information and improve motivation
• Implement mobility-friendly curricula

To stimulate inward student mobility:
• Offer grant schemes
• Provide information on host country and institution (promotion)
• Offer attractive study programmes and student placements
• Implement study programmes taught in English

Specific measures to achieve a more balanced mobility:
• Reciprocal exchanges based on bilateral agreements
• Joint programmes
• Return schemes for degree students/doctoral candidates
The future: Erasmus for all (2014-2020)

**Existing programmes**

- Lifelong Learning Programme:
  - Grundtvig
  - Erasmus
  - Leonardo
  - Comenius

- International higher education Programmes (currently Erasmus Mundus, Tempus, Alfa, Edulink)

- Youth in Action Programme

**A single integrated programme**

Budget: 19 billion Euro (+73 % ?)

**Erasmus for all**

1. Learning Mobility
2. Institutional co-operation
3. Policy support

*With specific chapters for:*
- Jean Monnet Actions
- Sport

Source: European Commission
www.asem-education-secretariat.org