THE ASEМUNDUS PROJECT

The Role of ASEМUNDUS in Promoting Balanced Mobility

Madalena Csizmazia

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OVERVIEW

1. ASIA-EUROPE MEETING (ASEM)
2. ASEM EDUCATION PROCESS
3. ASEMUNDUS
1. ASIA-EUROPE MEETING (ASEM)

- Informal dialogue platform between Asia and Europe
- Heads of state meet in Asia and Europe alternately at biannual summits (since 1996)
ASEM MEMBERS

- European Commission
- 27 EU member states
- ASEAN Secretariat
- 10 ASEAN countries + 6 other Asian countries*

Since October 2010:
- Australia
- Russia
- New Zealand

* P.R. China, India, Japan, Republic of Korea, Mongolia, Pakistan
2. ASEM EDUCATION PROCESS

ASEM Ministerial Meetings, e.g. in the field of education:
Asia-Europe Meeting for Ministers of Education (ASEMME)

➢ First meeting: ASEMME1, Berlin 2008
TOPICS IN THE ASEM EDUCATION PROCESS

4 KEY TOPICS

Balanced Mobility

Quality Assurance and Recognition

Lifelong Learning

University-Business Cooperation
Second meeting: **ASEMME2, Hanoi 2009**

**CHAIR’S CONCLUSIONS OF HANOI – an extract**

1. ASEM University-Business Forum
   Thailand, March 2010

2. Seminar on Regional Quality Assurance
   Cyprus, December 2010

3. TVET Symposium
   China, January 2011

4. ASEM EDUCATION SECRETARIAT
   ASEMME3
   Denmark, May 2011

5. Pilot groups meeting on Credit systems and learning outcomes
   Germany, May 2010

6. Lifelong Learning Workshops
   Vietnam 2010
   Thailand 2010
Tasks of the ASEM Education Secretariat

- Coordinates ASEM seminars
- Ensures effective coordination and sustainable progress
- Helps with preparations for ASEM Education Ministers’ meetings
- Observes output-oriented activities
- Provides service and distribute information

ASEM Education Secretariat’s Newsletter and Website
3. ASEMUNDUS

ASEMME2, Hanoi 2009:

“The Meeting agreed:

➢ To provide more support to trans-national initiatives and activities that aim to enhance the attractiveness, profile, image and visibility of, and accessibility to Asian and European Higher Education in the world, and to welcome the proposal from the (...) DAAD for a project on promoting the joint programmes and mobility between ASEM countries.”

That’s where the idea for ASEMUNDUS came from!

➢ Specifically designed to increase number of Asian HEIs in international study programmes
ASEMUNDUS = Joint project funded by the European Commission, coordinated by German Academic Exchange Service (DAAD), implemented in cooperation with 8 partners.

Objectives:

- Enhancing visibility of European HE area within Asian ASEM region
- Enhancing participation of Asian HEIs within new and/or existing higher education consortia
- Facilitating & strengthening institutional cooperation between HEIs from Europe and Asia.
WAYS TO GET INVOLVED (1)

Networking Seminar on EU-Asia Higher Education Cooperation:

- Bangkok, Thailand, 2 - 3 April 2012 (back to back with APAIE)
- ~ 60 - 80 higher education representatives from Europe and Asia
- Good practice examples from joint study programmes
- Discussion of common issues of higher education cooperation
- Inside views of Dos and Don’ts regarding cooperation between Asian and European HEIs
WAYS TO GET INVOLVED (2)

- Opportunities for project presentations and partner search will be provided at application stage.

- The preliminary agenda can be found on the ASEMUNDUS website hosted by the ASEM Education Secretariat:

  www.asem.education-secretariat.org
THANK YOU FOR YOUR ATTENTION!

- For further information on ASEMUNDUS and the Networking Seminar in Bangkok, please contact: niemann@daad.de

- For further information on the ASEM education process, please contact: asem-secretariat@daad.de